

**News Release**

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## **Introducing the VeloMini**

### **The electric bicycle big enough to ride and small enough to carry**

**For Immediate Release**

July 28, 2010

**Santa Clara, CA** – The VeloMini® is the right bike for any lifestyle. Whether a person lives in the suburbs, the city, on campus, or near the harbor, the VeloMini will make getting around in style a little easier, and a lot more fun.

- Many trips are made within 5 miles from home. VeloMini is a fun way to get errands done while saving the planet and getting some fresh air.
- In the city VeloMini is the perfect first mile, last mile choice for getting to and from public transportation.
- The VeloMini is an excellent bike for students. Whether riding to and from school or around campus, the VeloMini will do it in style while saving money and eliminating parking hassles.
- Whether you have a boat, plane or RV the VeloMini is the perfect vehicle to take with you since it folds and stores in seconds.

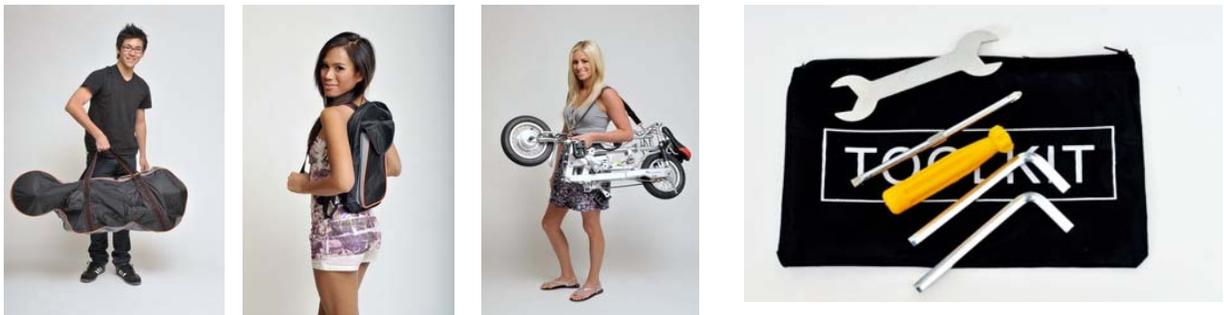
VeloMini represents the latest technology in light-weight folding electric bicycles. The powerful 180 watt brushless hub motor will transport a person 8 to 10 miles at speeds up to 12 mph. It folds to 18 inches tall and fits into its own carrying case.

The VeloMini is powered by a Lithium-Ion battery hidden in the durable anodized aluminum frame. The VeloMini gives you three choices of motion; pedal like a bike, use the throttle like a moped, or turn it on and the pedal assist mode will make pedaling easy.



VeloMinis are small, light weight, stylish, versatile, convenient, and durable. They fold down so small you can take it with you practically everywhere. Each VeloMini comes with a carrying case which folds into a pack back, a carry strap, charger and tool kit.

The VeloMini Lite is a non-electric version with all of the features of the VeloMini but without the battery and motor. All VeloMinis are emission-free, sustainable and do not require a license, registration, or insurance.



**VeloMini: \$995 with case, strap, tool kit and charger**

**VeloMini Lite: \$499 with case, strap, and tool kit**

For more information contact Douglas Schwartz 1-(800)-257-1759

[www.VeloMini.com](http://www.VeloMini.com)

Note to Editor: Photos available at: <http://douglasschwartz.zenfolio.com/velomini>